

ORDER



Orders
Order / Rev: 349030
Alt Order #: 06841921
Product Desc: PATRIOT MAJORITY USA
Estimate: 1615
Flight Dates: 08/15/12 - 08/22/12
Original Date / Rev: 08/14/12 / 08/14/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave.
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Patriot Majority PAC
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/22/12	50	\$34,225.00	\$29,091.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	50	\$34,225.00	\$29,091.25	0.00
Totals	50	\$34,225.00	\$29,091.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	21%	\$34,225.00
Market	100%	\$162,976.19

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	10%	\$16,297.62
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	38%	\$61,930.95
KTUD	1%	\$1,629.76
KVMY	6%	\$9,778.57
KVVU	21%	\$34,225.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$4,889.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/15/12	08/17/12	M-F 5-6am Action News	CM	M-F 5-6a	--WTF--	:30	2	\$225.00	P-01	0.00	NM	2	\$450.00

KTNV - Las Vegas

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Advertiser: Patriot Majority PAC
 Product Desc: PATRIOT MAJORITY USA
 Estimate: 1615

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	08/15/12	08/17/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p --WTF--	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				2	\$500.00		0.00			
14	KTNV	08/22/12	08/22/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p --W----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$500.00		0.00			
15	KTNV	08/15/12	08/17/12	M-F 6-7p Action News	CM	M-F 6-7p --WTF--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				1	\$750.00		0.00			
16	KTNV	08/19/12	08/19/12	Sun 6-7p Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NEWS@6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$500.00		0.00			
E 17	KTNV	08/15/12	08/17/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p --WTF--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				1	\$400.00		0.00			
18	KTNV	08/15/12	08/17/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p --WTF--	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				2	\$400.00		0.00			
19	KTNV	08/22/12	08/22/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p --W----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$400.00		0.00			
E 20	KTNV	08/16/12	08/16/12	Thu ABC Prime B combat	CM	combat ---T---	:30	1	\$4,000.00	P-01	0.00	NM	1	\$4,000.00
COMBAT HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$4,000.00		0.00			
E 21	KTNV	08/19/12	08/19/12	Sun ABC Prime B secret mill	CM	secret mill -----S	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
SECRET MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$3,500.00		0.00			
E 22	KTNV	08/19/12	08/19/12	Sun ABC Prime C makeover	CM	makeover -----S	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
MAKEOVER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$4,500.00		0.00			
23	KTNV	08/15/12	08/21/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p MTWTF--	:30	2	\$1,200.00	P-01	0.00	NM	2	\$2,400.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTF--				2	\$1,200.00		0.00			
24	KTNV	08/22/12	08/22/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p --W----	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$1,200.00		0.00			
25	KTNV	08/15/12	08/17/12		CM	M-F 11:35-12:05a --WTF--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11:35-12:05a Nightline											
J KIMMEL-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--WTF--		1			\$450.00		0.00				
26	KTNV	08/20/12	08/21/12	M-F 5-6am Action News	CM	M-F 5-6a	MT-----	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		1			\$225.00		0.00				
27	KTNV	08/20/12	08/21/12	M-F 6-7am Action News	CM	M-F 6-7a	MT-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		1			\$450.00		0.00				
28	KTNV	08/20/12	08/21/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$450.00		0.00				
29	KTNV	08/20/12	08/21/12	M-F 11-12p Action News	CM	M-F 11-12p	MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
ACTN NEWS@11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$450.00		0.00				
E 30	KTNV	08/20/12	08/21/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	MT-----	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
CHEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$350.00		0.00				
E 31	KTNV	08/20/12	08/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	MT-----	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
JUDGE JUDY R/JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$400.00		0.00				
32	KTNV	08/20/12	08/21/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	MT-----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$500.00		0.00				
33	KTNV	08/20/12	08/21/12	M-F 6-7p Action News	CM	M-F 6-7p	MT-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6PM/ACTION NWS@630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		1			\$750.00		0.00				
E 34	KTNV	08/20/12	08/21/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	MT-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		1			\$400.00		0.00				
35	KTNV	08/20/12	08/21/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MT-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		1			\$400.00		0.00				
36	KTNV	08/20/12	08/21/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a (11:35 PM-12:35 XM)	MT-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
J KIMMEL-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		1			\$450.00		0.00				
Totals													50	\$34,225.00	